

For immediate release
June 14, 2021

Regional Business Liaison position created to help with COVID-19 recovery

Provincial funding supports Squamish-Lillooet Regional District position

Pemberton, BC – The Squamish-Lillooet Regional District (SLRD) is pleased to announce the creation of the Regional Business Liaison (RBL) position to provide support to businesses and organizations in response to the COVID-19 pandemic. The Regional Business Liaison is a one-year term position, funded by a provincial grant program administered by Northern Development Initiatives Trust (NDIT).

“We are excited to be able to offer assistance to the business communities within the Squamish-Lillooet Regional District, and we are grateful for the support of the Province, and NDIT,” said SLRD Board Chair, Jen Ford. “Businesses in many sectors have struggled as a result of the pandemic and this program will help get us all back on track as we move closer to the Province’s re-opening phase.”

The RBL will work with businesses and non-profits to help them connect to the senior government assistance programs that are available during the recovery phase of the pandemic. The position is one of 12 funded through NDIT, and reports to the SLRD’s Communications and Engagement Manager, within the scope of that department’s role in economic development for the region.

For more information, or to connect with the Regional Business Liaison, please contact:

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About the Squamish-Lillooet Regional District

Located in southwestern BC, the Squamish-Lillooet Regional District (SLRD) is a local government federation consisting of four member municipalities (the District of Lillooet, the District of Squamish, the Village of Pemberton and the Resort Municipality of Whistler) and four unincorporated, rural electoral areas (A, B, C, and D). Headquartered in Pemberton, which is the approximate geographic centre of the region, the SLRD delivers a wide range of local, regional and sub-regional services to approximately 42,665 residents (2016 Census).

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